



State Board of Equalization

News Release

Chairwoman Betty T. Yee

1st District – San Francisco

Kristine Cazadd
Interim Executive Director
www.boe.ca.gov

**For Immediate Release
December 28, 2010**

NR 148-10-Y
**Contact: Anita Gore
916-327-8988**

California Adopts Improved Cigarette Tax Stamp

Updated Stamps Adopted to Better Combat Counterfeiting

Betty T. Yee, Chairwoman of the State Board of Equalization, announced today that improved high-tech tax stamps with a new design will soon be available and affixed to packs of cigarettes sold in California. The BOE has approved the use of the updated stamp to further reduce the trafficking of counterfeit cigarettes and related excise tax evasion in California. The BOE is responsible for the administration and enforcement of the tax stamp program.

The upgraded tax stamp introduces a number of new security features, including special inks and a counterfeit and tamper-resistant design. The newly designed stamps will help simplify authentication and discourage tax stamp counterfeiting.

Cigarette-related tax evasion costs California an estimated \$182 million annually.

New California cigarette tax stamps are gold-yellow in appearance, with a color-shifting effect visible on the left edge and a unique serial number. Retailers and consumers can expect to see the new tax stamps in use by January 1.

Cigarette and tobacco taxes are “excise” taxes, or charges paid at the distribution level and often built into the retail price. Excise taxes paid on cigarettes are used to fund state services and programs including breast cancer research, early childhood education, health education, and hospital services.

In 2002, [Senate Bill 1701](#) required the BOE to replace the heat-applied decals in use at the time with counterfeit-resistant stamps encrypted with specific information, capable of being read by a scanning device. The original high tech tax stamp was introduced into the California market in 2005.

Additionally, in 2004, the California Cigarette and Tobacco Products Licensing Act of 2003 ([Assembly Bill 71](#)), written by current BOE Vice Chairperson Jerome Horton, was signed into law and established a statewide program to license sellers of cigarettes and tobacco products.

Lastly, in 2007, [Assembly Bill 1749](#) expanded provisions of the Licensing Act to include licensing requirements for manufacturers and importers of tobacco products and made the provisions of the Licensing Act permanent.

The high tech tax stamp and other BOE enforcement efforts combine to reduce cigarette tax evasion by \$133 million each year in sales and excise taxes.

Chairwoman Betty T. Yee was elected to her post in November 2006. Her district includes many of California's coastal counties, from Del Norte to Santa Barbara, and includes the entire San Francisco Bay Area.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$48 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

BOE publication 403, *New California Cigarette Tax Stamp*: <http://www.boe.ca.gov/pdf/pub403.pdf>
Cigarette Tax Evasion Revenue Estimate: <http://www.boe.ca.gov/pdf/cig-evasion-07.pdf>
AB 71 Virtual Seminar: <http://www.boe.ca.gov/info/VirtualSeminars/ab71.htm>

###